

A large crowd of fans is seated in the stands of a stadium. In the background, a multi-story press box or suite level with many windows is visible. The scene is dimly lit, suggesting dusk or dawn.

TOGETHER FOR DALLAS

DALLAS
TRINITY
FC 

LAUNCHING DTFC

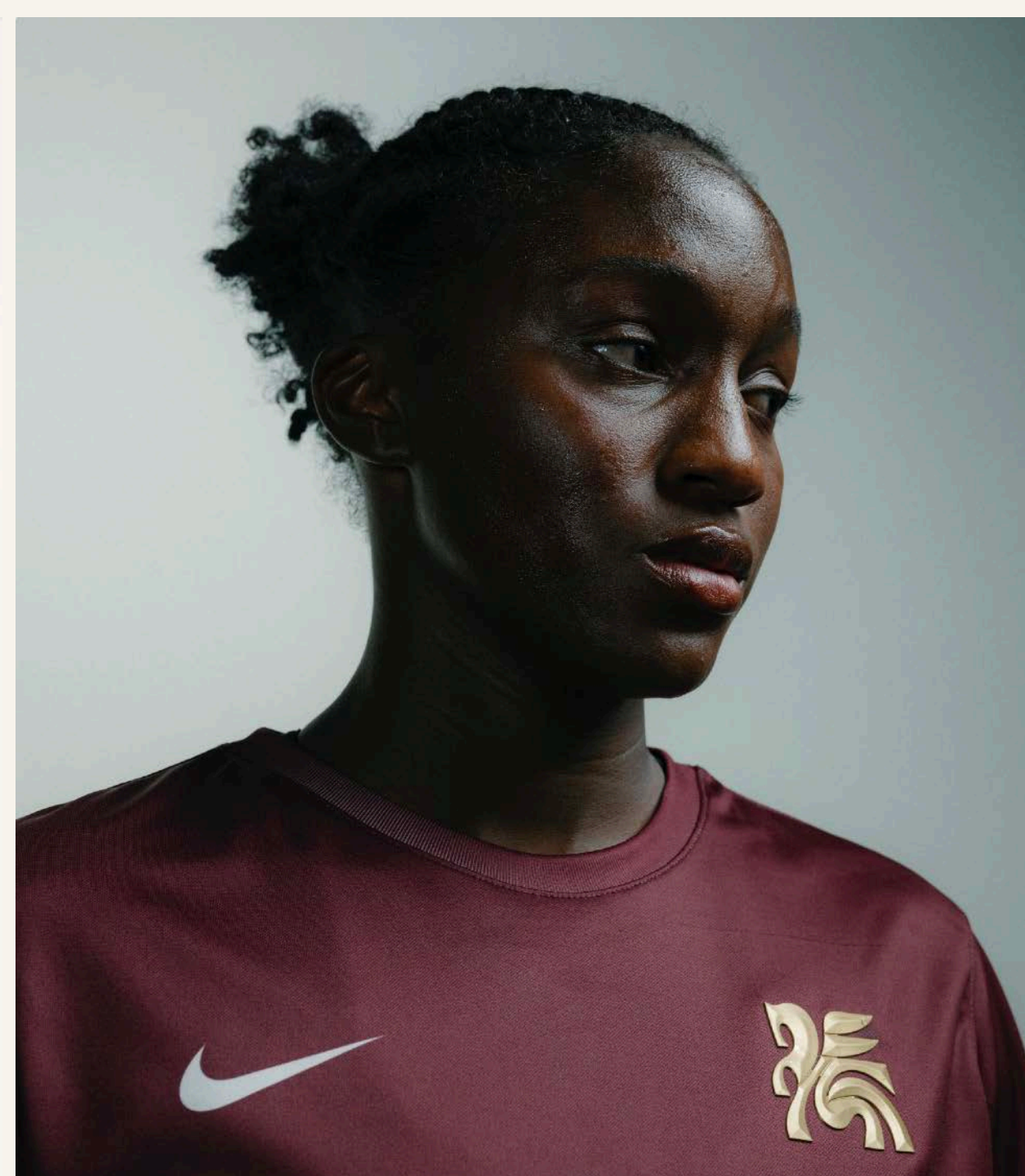
On May 9th, 2024, two days Following the Dallas City Council Vote, Dallas Trinity FC was born in a city-wide celebration at Klyde Warren Park that included remarks from Dallas Mayor Eric Johnson, Super League President Amanda Vandervort and earned a media reach of 74.1 million people and a Total Media Value of \$221K.

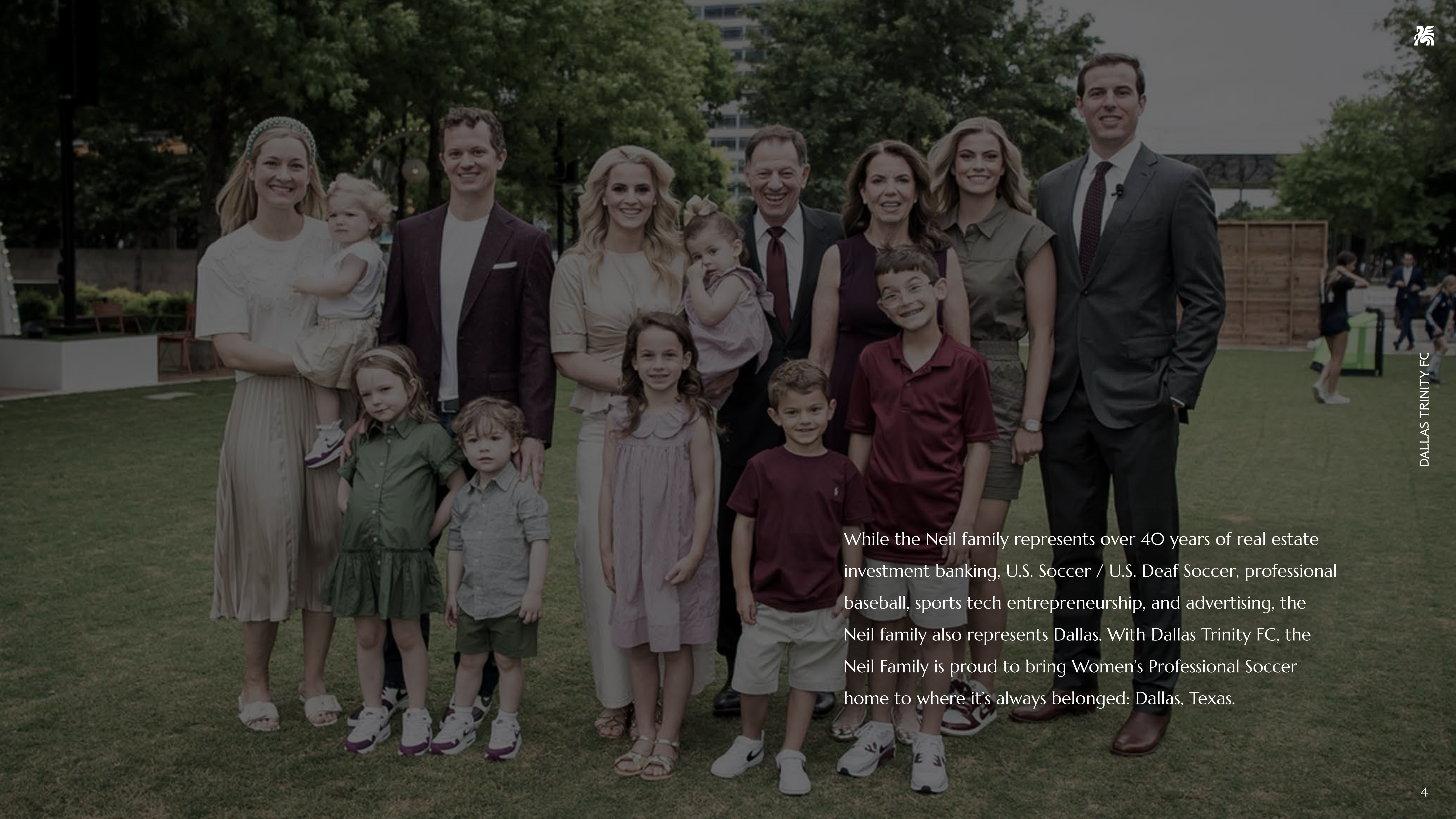
Media outlets covering the brand reveal that day included: The Dallas Morning News, D Magazine, FOX 4, NBC 5, WFAA, CBS News Texas, Dallas Business Journal, Telemundo, Dallas Observer, CW33, MSN, Yahoo!, Spectrum News, Soccer America, Sports Business Journal, Univision, WBAP, KRLD, KVUE, KLIF, Katy Trail Weekly, CoStar, Dallas Innovates, Dallas Express, 3rd Degree, and more.





BEHIND THE BRAND





While the Neil family represents over 40 years of real estate investment banking, U.S. Soccer / U.S. Deaf Soccer, professional baseball, sports tech entrepreneurship, and advertising, the Neil family also represents Dallas. With Dallas Trinity FC, the Neil Family is proud to bring Women's Professional Soccer home to where it's always belonged: Dallas, Texas.



“...PROVIDING THE OPPORTUNITIES FOR THOSE WHO MIGHT NOT HAVE ACCESS TO THE SPORT AT ALL”

- MONICA PAUL

- Cotton Bowl use agreement facilitated through Oak View Group (OVG)
- Term: Two seasons with options for extensions for a third year
- License Fee: \$12,500 per game
- Mandated Operations Costs: \$35,000+ per game
- Scheduling: Right to take any match date away with 60-day notice
- Revenue Share: No Sponsorships, No Concessions
- City Subsidy: City of Dallas provides DTFC \$18,500 per game

DALLAS IS ALL IN



HOME GROWN



DALLAS TRINITY FC



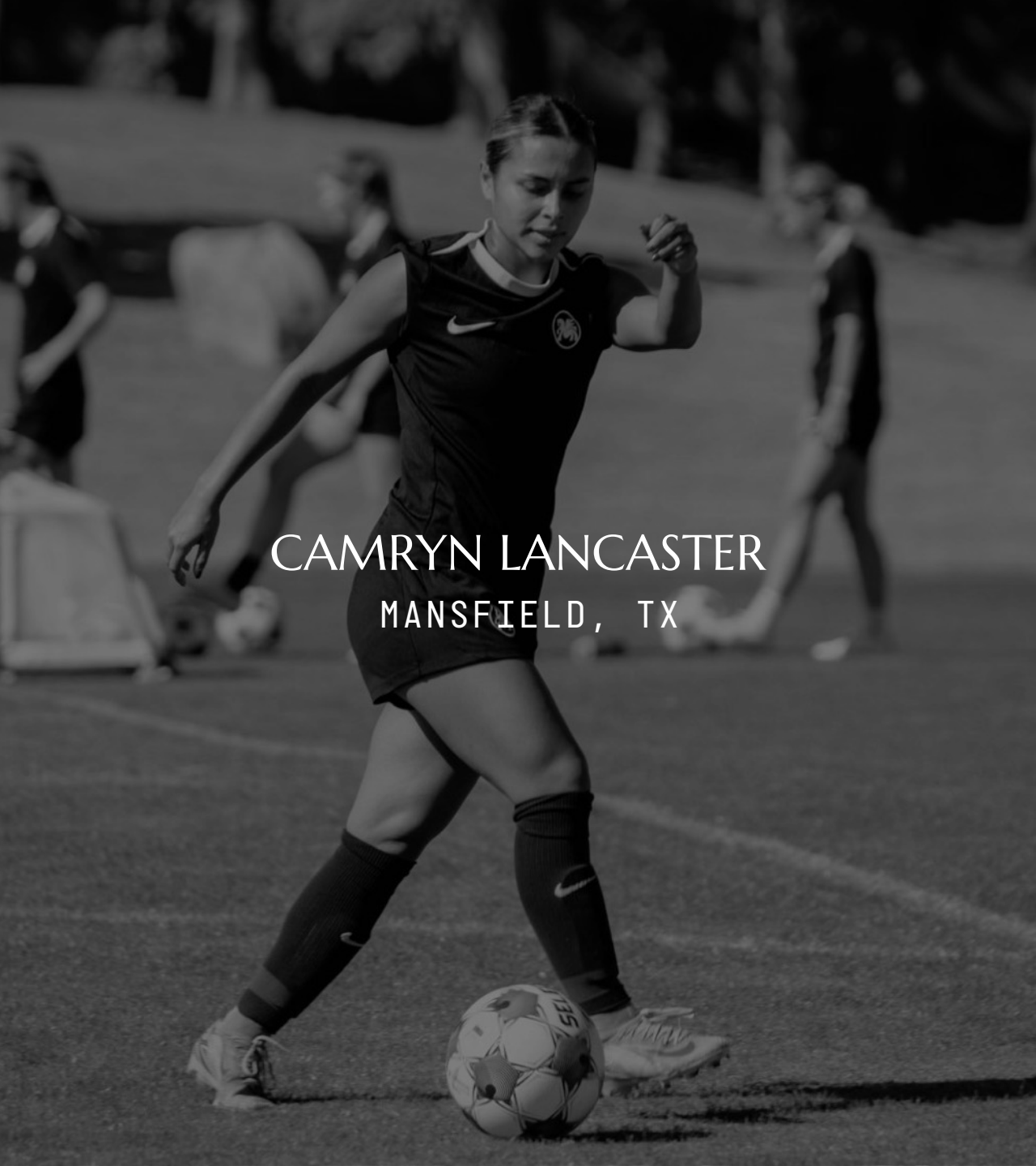
LEXI MISSIMO
SOUTHLAKE, TX



CHIOMA UBOGAGU
COPPELL, TX



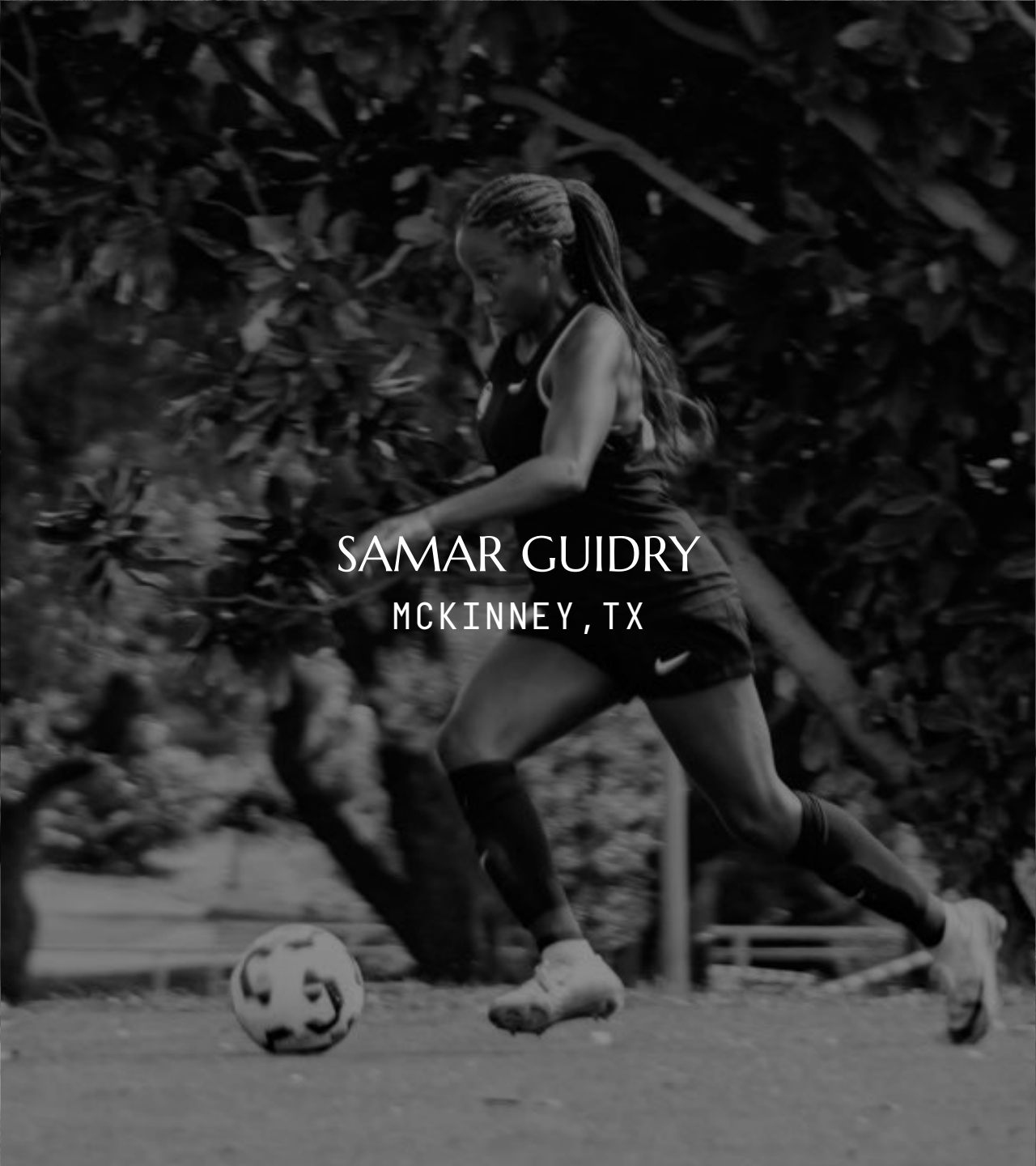
ALLIE THORNTON
ARLINGTON, TX



CAMRYN LANCASTER
MANSFIELD, TX



MAYA MCCUTCHEON
MURPHY, TX



SAMAR GUIDRY
MCKINNEY, TX



SEALEY STRAWN
PROSPER, TX



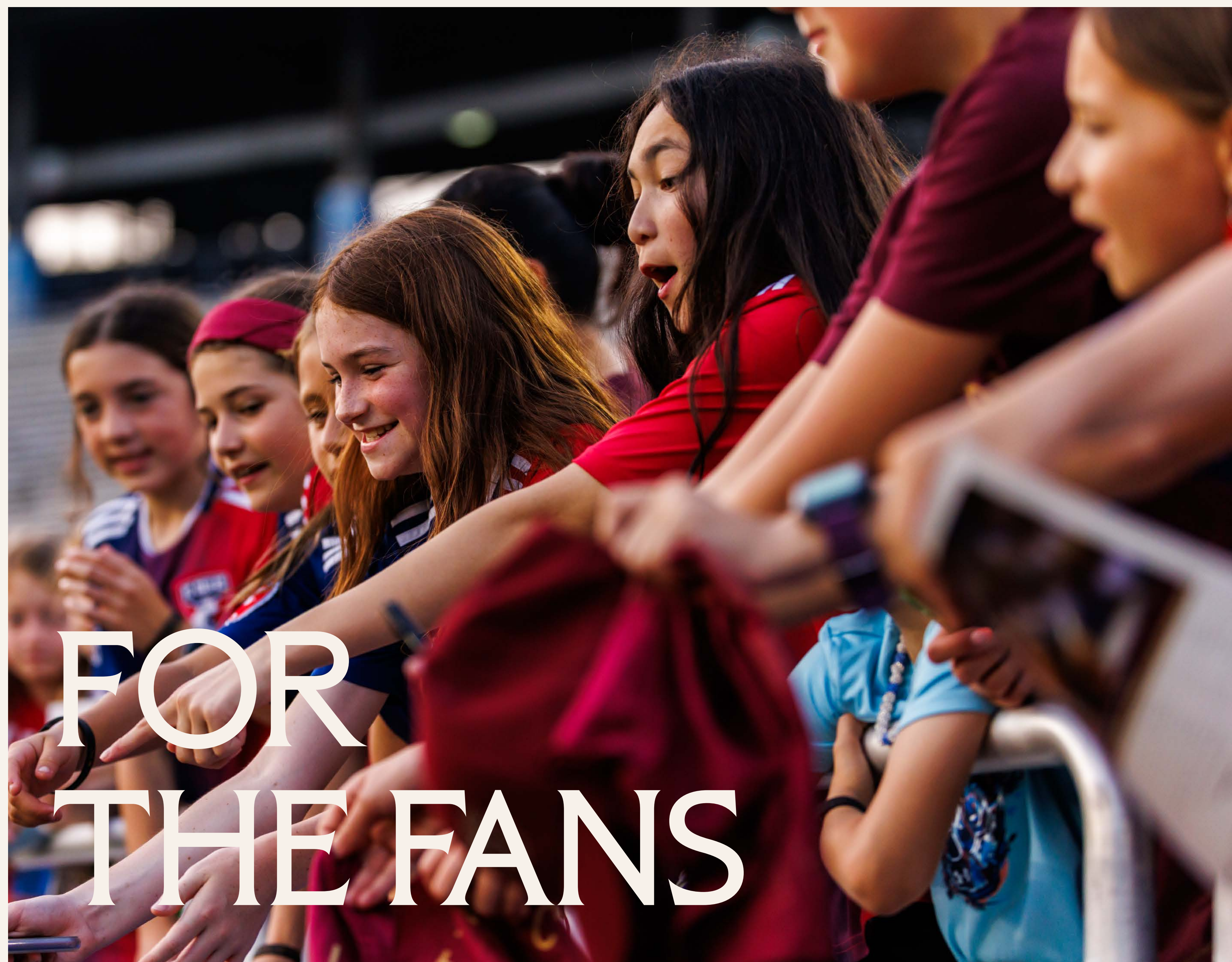
GRACIE BRIAN
FRISCO, TX

A RISING STAR

A forward from San Juan SC (ECNL) in Sacramento, Rhea Moore is a standout finisher and rising star. A regular selection for U.S. Youth National Team camps, Rhea was called into both U-16 and U-17 WYNT training camps in early 2025. She also earned a spot on the ODP National Select Team in 2023, showcasing her elite status among her peers.

At just 15 years and 332 days old, the Sacramento native scored in her professional debut against Sporting JAX on Sept. 6, 2025, becoming the youngest goalscorer in any women's professional match in the United States and in the Gainbridge Super League.





FOR THE FANS



INAUGURAL FIRST SEASON

3rd Place Finish

Golden Boot Winner – Allie Thornton

Total attendance: 54,339

Average Attendance: 3,622

Highest Attendance: 5,882

Attendance Ranking: #2 in the League

Merchandise Sales: #1 in the League

Partnerships Sales: #3 in the League





IN THE COMMUNITY



DALLAS TRINITY FC



WINNING IN THE COMMUNITY

In just 18 months, Dallas Trinity FC has forged lasting relationships with the organizations shown here, plus countless youth soccer associations, leagues, and clubs, and we're only beginning.





HISTORY MADE

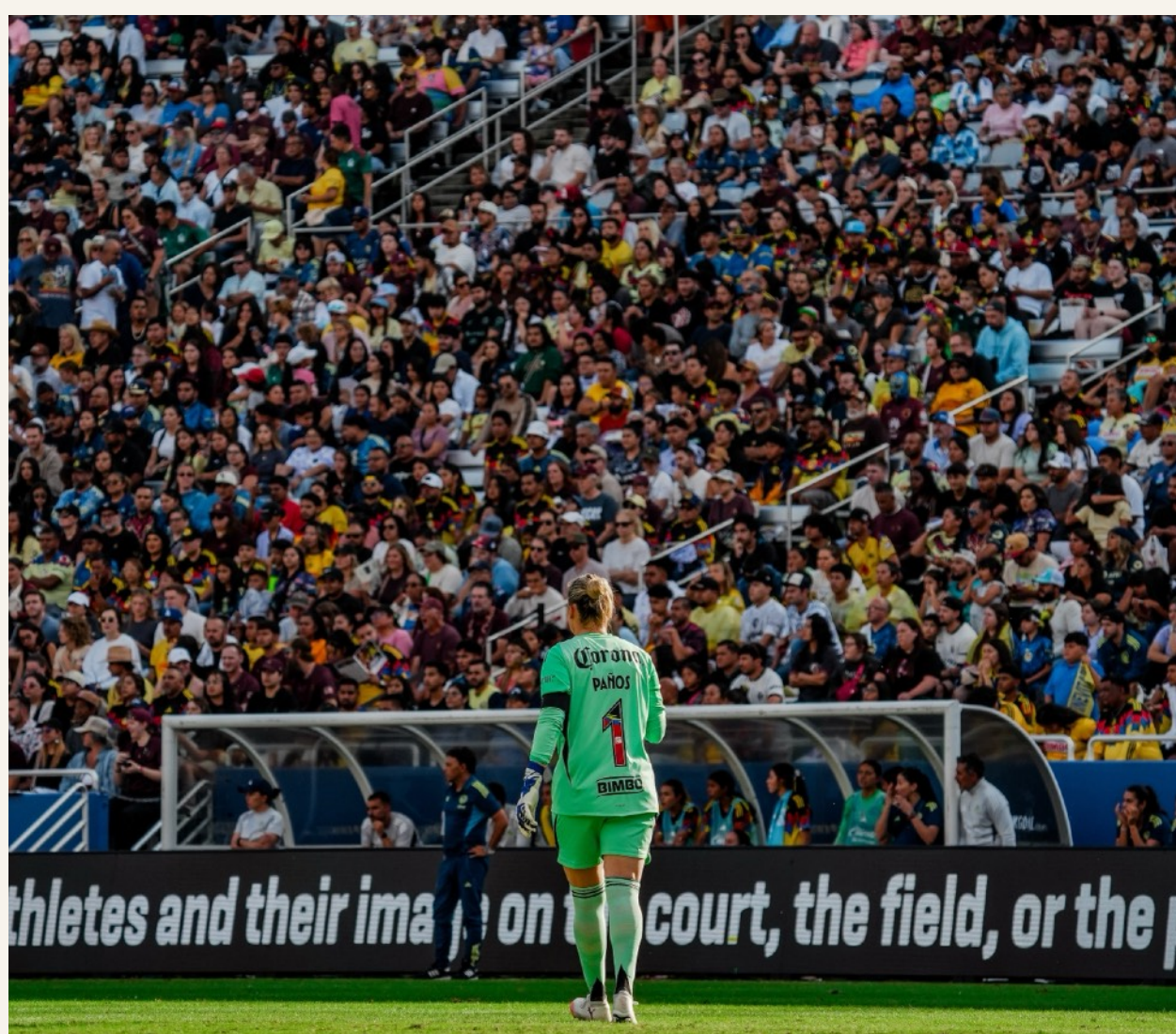
History was made at the inaugural State Fair Clásico on Saturday, Oct. 18, when Dallas Trinity FC and Club América Femenil took the pitch in an international friendly from the Cotton Bowl.

A record-breaking attendance of 22,838 spectators (the most ever for a Texas women’s professional sporting event) watched the two clubs battle it out, in addition to an exciting halftime show and postmatch concert. Club América would come out on top, 3-1, in a match to remember.

Attendance: 22,838

Broadcast audience: 87,000+

Radio audience: 27,000+





THE FUTURE WITH YOUR HELP

SCHEME 02

01. DTFC Training Facility
02. DTFC Storage Shed
03. Turf Field
04. Grass Field
05. Sports Medicine Clinic
06. DTFC Secured Fence Line
07. Joy Georgusis Park Trails System
08. Community Park Pavilion
09. Grass Community Fields
10. Wings
11. Secured Parking
12. General Parking
13. Wetland
14. Powerline Easement





Los Angeles Football Club



Los Angeles Football Club



Red Bull Training Facility



Los Angeles Football Club



Los Angeles Football Club



Red Bull Training Facility



Red Bull Training Facility



Los Angeles Football Club



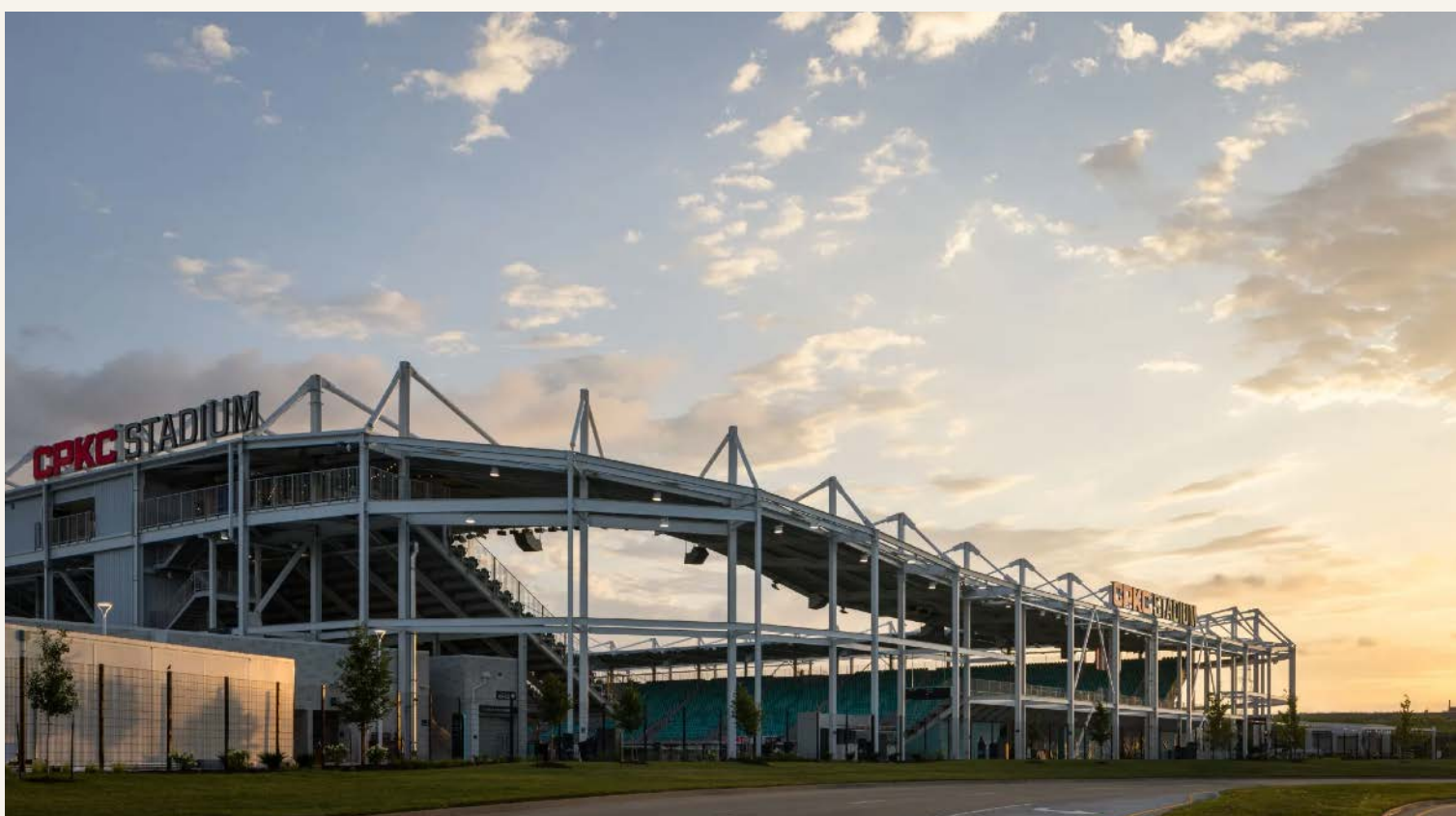
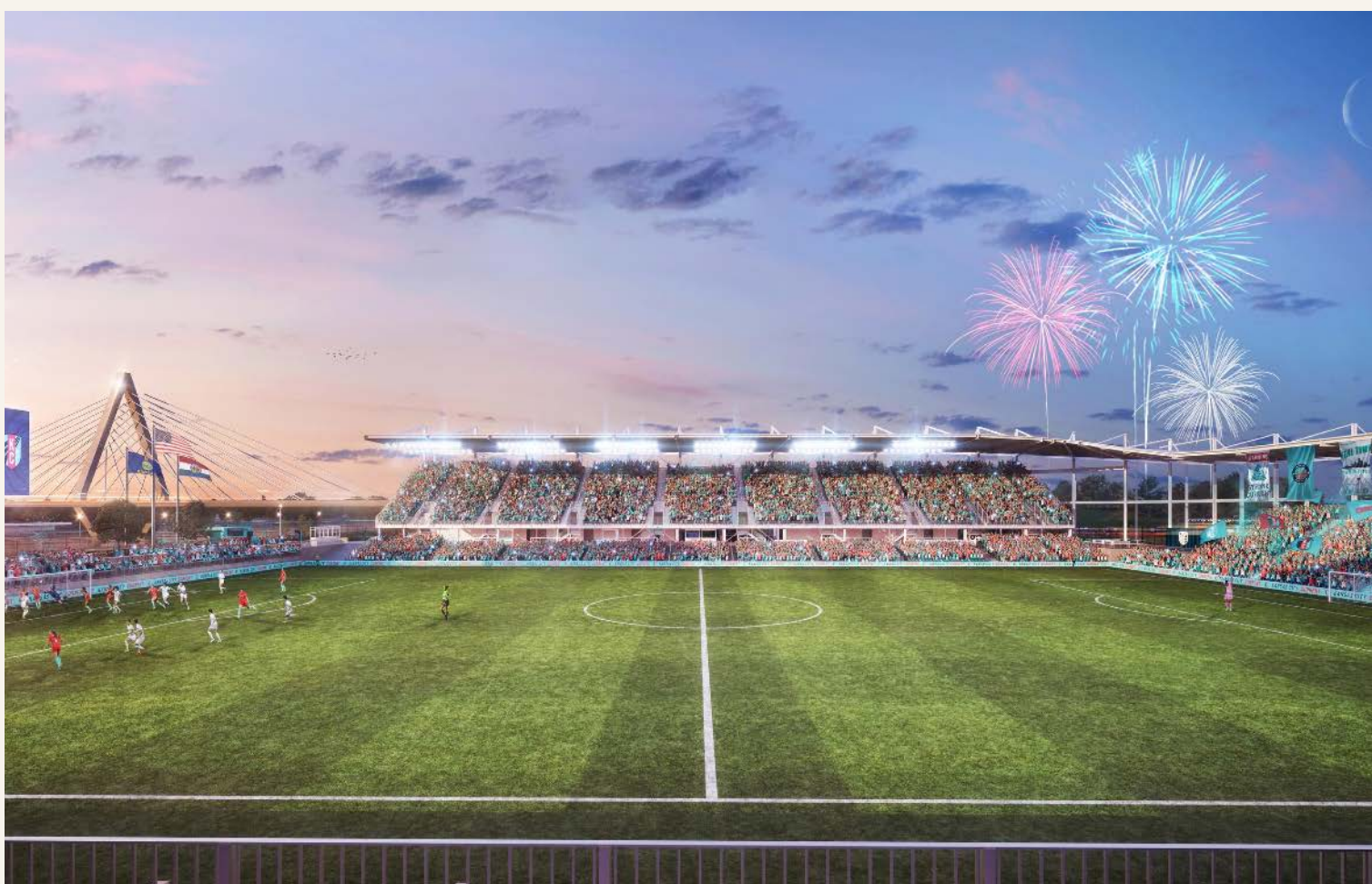
Los Angeles Football Club



Red Bull Training Facility



KC CURRENT CPKC STADIUM



THE FUTURE WITH YOUR HELP

Community Involvement

Championship Team

Global Recognition

Dallas Hosts the Women's World Cup





We thank you for your continued support and are proud to have you
as a partner on this journey, and help our club's continued growth .

